

PRESS RELEASE

COVENT GARDEN JOINS THE CHINESE LUNAR NEW YEAR CELEBRATIONS

This January, Covent Garden will celebrate the Chinese New Year with special dishes, sweet treats and gifts available from some of the area's most loved brands. Much lauded local dining spots **Din Tai Fung**, **Red Farm**, and **Avobar** will mark the occasion with bespoke dishes for the occasion. Whether shopping for family or friends this Chinese New Year, Covent Garden has the best selection of gifts from the likes of **Charlotte Tilbury**, **Radley**, **Mariage Frères**, **Atelier Cologne**, **Ladurée**, **Godiva**, **Whittard of Chelsea**, **Paul Smith** and more.

On Saturday 25th January, award-winning modern-Chinese restaurant **Red Farm** will introduce new additions to its menu. Famed New York dim sum chef Joe Ng has curated a special Chinese New Year menu with plates including shrimp and spinach dumplings with seared scallop and caviar. Taiwanese export **Din Tai Fung** will bring two limited-edition dishes - Classic Steamed Black Cod and XO Sauce Prawn Fried Rice - to its menu, available from Saturday 11th January to Tuesday 11th February.

Covent Garden's luxury tea emporium, and France's oldest tea house, **Mariage Frères** will celebrate the date with the launch of a special blended tea infusion presented in a beautiful hand-made turquoise tin inspired by traditional pagoda towers.

The fashionista who loves to brunch can head to **Avobar** to purchase a limited edition bright red slogan sweatshirt, or to **Radley** for the new 'Let Them Eat Cake' collection, which honours the Chinese Year of the Rat with limited edition pieces designed with playful plum blossom applique and the signature Radley Scottie dog, complete with red trims to represent good fortune and prosperity.

Those looking to gift extra special gifts can head to **Ladurée** for a limited edition red box of 12 macarons, or head to **Godiva** for a Chinese New Year themed red box, emphasising good fortune and joy. **TUMI** is celebrating in style by collaborating with well-known Los Angeles based illustrator, Victo Ngai, and **Whittard of Chelsea** is introducing five special tea blends for Chinese New Year, including traditional Chinese Oolong Loose Leaf Tea and Lucky Lychee Loose Tea. **Paul Smith** is stepping into the spirit of the occasion by designing a series of celebratory small leather goods featuring a cartoon rat icon embossed in gold, and has created exclusive Lunar New Year red envelopes to be shared with family & friends.

For the beauty fan, Covent Garden's **Atelier Cologne** will hand out red envelopes with a fragrance sample and chocolate coins, while **Charlotte Tilbury** will offer product favourites including magic cream and lipsticks in limited edition red packaging to signify the New Year. Customers will also be able to engrave purchases for a personal touch.

Visitors that are feeling lucky at Covent Garden can visit **RedFarm** to roll the red dice to win prizes from a red envelope, such as a glass of champagne or a delicious dinner for two, or

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can take part in prize draws at both **Radley** and **Whittard** where prizes consist of £50 vouchers, discount offers and lucky red packets of cash from AliPay.

The New Year celebrations will be continued online via the new Covent Garden official WeChat channel. Launched in November 2019, the WeChat account @CoventGardenLondon is Covent Garden's first official Chinese social media account and is soon to be followed by Weibo and RED.

@CoventGardenLDN

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About Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Balthazar and SUSHISAMBA, with upcoming openings from Dominique Ansel Bakery and Big Mamma.

Capital & Counties Properties PLC ('Capco') is responsible for the management of over 1.2 million sq. ft. of space at Covent Garden valued at £2.6 billion (as at 30 June 2019). Under Capco's stewardship, Covent Garden has been transformed into a world-class destination, welcoming over 40 million customer visits a year and 150 new brands since 2006.

www.coventgarden.london

About Capital & Counties Properties PLC (Capco)

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £2.6 billion (as at 30 June 2019) where its ownership comprises over 1.2 million square feet of lettable space. The company is listed on the London Stock Exchange and the Johannesburg Stock Exchange.