

PRESS RELEASE

COVENT GARDEN LAUNCHES CHARITY AUCTION 'GIFT FOR GOOD' TO SUPPORT HOMELESS CHARITY **ONLY A PAVEMENT AWAY** THIS CHRISTMAS

- *Covent Garden will auction over 40 incredible lots with a value exceeding £9,000; all proceeds going to **Only A Pavement Away** to help the homeless this Christmas*
- *Bidders can win an exclusive cooking masterclass with **Darjeeling Express** founder and chef Asma Khan, or a one to one with top Scottish chef Mark Greenaway, an at home three course Christmas feast from **The Frog's** Adam Handling and exclusive dining experiences at **The Gentlemen Baristas, Red Farm, Din Tai Fung, The Ivy Market Grill and Balthazar***
- *Further lots include a New Year's Eve luxury shop and stay package at a 5* hotel, and overnight stay at the **NoMad London** opening early 2021, as well as dining vouchers for restaurants including **Frenchie, by CHLOE., The Lebanese Bakery, Buns and Buns, MEATliquor** and more*

18 November 2020: Covent Garden is delighted to announce the launch of 'Gift For Good', a charity auction on a mission to provide thermal flasks to those sleeping rough in London this Christmas. In partnership with charity **Only A Pavement Away** which works alongside **Crisis**, Covent Garden will auction off money-can't-buy prizes from retailers and restaurants across the estate, including a one-to-one cooking masterclass with **Darjeeling Express'** Asma Khan, a luxury at home three course indulgent Christmas feast from chef and restaurateur Adam Handling of **The Frog**, a bespoke floral arrangement from Florist **Fiona Fleur** and exclusive dining experiences at **Red Farm, Din Tai Fung, The Gentlemen Baristas** and more, with all proceeds going to support homeless individuals.

Running from 9am Thursday 26th November until 9pm Sunday 29th November, Covent Garden's 'Gift For Good' charity auction will donate all proceeds to **Only A Pavement Away** working in partnership with **Crisis**, to help purchase and distribute over 1,000 thermal refillable flasks for those most in need at this time. This auction will mark the area's third year of supporting Crisis at Christmas. As a token of thanks Covent Garden will also enter everyone who bids into a prize draw to win a hamper of luxury gifts from the estate worth over £1000.

Lots within the auction include a series of unique donations worth over £9,000, with gifts perfect for the culinary enthusiast to the fashion and beauty lover. For the foodie, **The Gentlemen Baristas** is offering a masterclass with Chef Mark Greenaway and the newly opened **Darjeeling Express** will offer an on-site one-to-one cooking session with chef Asma Khan. Chef and restaurateur Adam Handling from Covent Garden's **The Frog** will deliver a luxury three course indulgent Christmas feast including his signature Cheese Doughnuts to the door of the highest bidder.

There are dining experiences for two at **Din Tai Fung, The Ivy Market Grill, FLORAL by Lima, Balthazar, Sushisamba** and a romantic Champagne afternoon tea on **Ladurée's** terrace overlooking the iconic Covent Garden piazza, as well as dining for four people with champagne at award winning **The Oystermen. Red Farm** is also offering brunch for two, while **Henrietta Hotel** will provide festive cocktails at its Miracle Bar. For cocktail lovers, **Dirty Martini** will offer a 12 month gold pass of complimentary martinis. Other lots include delivery of a **The Gentlemen Baristas** Afternoon Tea Hamper, and £100 in vouchers for **Frenchie, by CHLOE., The Lebanese Bakery, Buns and Buns, MEATliquor** and more. Bidders can also snap up a sushi making class from **Sticks and Sushi** expert chefs and a **Mirabeau** Discovery Box with a case of six bottles of wine.

Those looking to gift someone special can bid on a leather **Tiffany & Co** Tiffany Blue tote with personalisation at the Covent Garden boutique, priced at over £1000. **Vashi** will auction a personal

experience, allowing the winner to be amongst the first to visit the jewellery brand's new Covent Garden location next spring and spend time with a specialist maker to choose a piece from its Connections Collection worth up to £325. Fashionista's and beauty lovers can bid on a UK exclusive **Huda Beauty** Haul; new collection **Lulu Guinness** handbags or a personal shopping experience and £250 voucher at **Mulberry**. **Penhaligons'** lot includes a virtual fragrance profiling experience and perfume, while **Atelier Cologne's** lot includes a private consultation and perfume. The lot from **Paul Smith** includes a signed Paul Smith book and a personal styling appointment at the Floral Street store, while **UNTuckit's** lot includes a personalised fitting and styling appointment, along with £200 to spend with complimentary drinks. **Tom Davies** will auction ready to wear sunglasses with ZEISS lenses and **Galleria Melissa** is auctioning a £150 voucher to spend at its Covent Garden store.

One lucky bidder will win a New Year's Eve Luxury Shop and Stay package for two at The Blue Orchid's brand new 5-star hotel **Tower Suites** and receive Covent Garden shopping & dining discount cards. Ahead of its opening in Spring 2021, a one night stay in a superior King Guestroom at **The NoMad London** will also be auctioned including a private tour of the Bow Street Police Museum. Those wanting a unique experience for friends and family can bid on a private dining experience for 6, with wine, at local favourite **Tuttons**.

Auction lots for the whole family include tour tickets, annual passes and gifts from **London Transport Museum** and a £100 gift card from **LEGO**. The **Royal Opera House** will offer a goody bag for cultureseekers.

The auction will run from 9am Thursday 26th November until 9pm Sunday 29th November, with bids starting from £30. For more information visit <https://www.coventgarden.london/gift-good>

Full list of prizes include:

New Year's Eve Luxury Shop & Stay package at Covent Garden and The Blue Orchid's 5-star hotel Tower Suites, one on one cooking masterclass with Darjeeling Express' Asma Khan, Hame Christmas Package by The Frog, cooking masterclass with Chef Mark Greenaway, one night stay at The NoMad London with breakfast for two, Ladurée Champagne Afternoon, Lulu Guinness new collection handbag, clutch bag and wallet, three course dinner at Ivy Market Grill, sushi making class at Sticks and Sushi, £250 Mulberry gift voucher and a personal shopping experience, three course dinner at Balthazar, brunch for two at Redfarm, Tiffany & Co. tote bag, Royal Opera House goody bag, Penhaligon's Virtual Fragrance Profile with Gift of Profiled Scent, cocktails at Miracle at Henrietta, Huda beauty Haul, £100 by CHLOE. voucher, dinner for four at The Oystermen, London Transport Museum experience and annual passes, afternoon tea for two at The Gentlemen Baristas, £100 voucher Frenchie, Mirabeau Discovery Box, Vashi experience and gift, Din Tai Fung dinner for two, bespoke floral arrangement by Fiona Fleur, £100 voucher Lebanese Bakery, Paul Smith 50th anniversary book, Tom Davies sunglasses, Dirty Martini Gold pass and at home cocktail kit, Atelier Cologne masterclass for two, Private dining experience with drinks for 6 at Tuttons, £160 MEATliquor voucher, £120 voucher Buns n Buns, three course meal for two at Floral by LIMA, UNTuckit personalised styling and £200 voucher, £100 LEGO gift card, £150 Galleria Mellissa voucher

-Ends-

@CoventGardenLDN

For all media enquiries, request for interviews or images, please contact:

Capco Covent Garden

Catherine Riccomini

Tel: +44 (0)20 7395 5499 / Catherine@capitalandcounties.com

Mission

Covent Garden Press Office: +44 (0)20 7845 7800 / capco@thisission.com

About Capco Covent Garden:

Covent Garden is a leading retail and dining destination and is one of the most vibrant estates in the heart of central London. The area is now home to a wide variety of British, global and independent brands including Chanel, Tom Ford, Ganni, Balthazar and SUSHISAMBA, with upcoming openings from Vashi and The Big Mamma Group.

www.coventgarden.london

About Capital & Counties Properties PLC (“Capco”)

Capital & Counties Properties PLC is one of the largest listed property investment companies in central London and is a constituent of the FTSE-250 Index. Capco's landmark estate at Covent Garden was valued at £2.2 billion (as at 30 June 2020) where its ownership comprises over 1.2 million square feet of lettable space. As at the date hereof, Capco owns a 25.2 per cent shareholding in Shaftesbury PLC. Capco shares are listed on the London Stock Exchange and the Johannesburg Stock Exchange. www.capitalandcounties.com

www.capitalandcounties.com

About Only A Pavement Away

OAPA was established by hospitality industry consultant, Greg Mangham & Gill, on World Homeless Day, 10th October 2018, to help those living on the streets, as well as ex-offenders and vulnerable veterans, find employment in the hospitality industry. To date, the charity has placed one homeless person a week in a job and it has ambitious plans to continue that growth at a pace in 2020. Only A Pavement Away is registered with the Charities Commission Registration no. 1178082.